



***Bill W.*, The New and Revealing Documentary about Bill Wilson,
The Co-founder of Alcoholics Anonymous, Is Now Available
on DVD and Online and Can be Purchased by Visiting billw.com/store**

Bill W., the poignant story of the man who helped millions recover from the ravages of alcoholism, is now available on DVD and can be purchased by visiting billw.com/store.

During a successful six-month theatrical release, *Bill W.* filled theaters in the U.S. and Canada as word-of-mouth enthusiasm and social media spread the news of each new opening. Additional showings in select Landmark and Regal theaters across the country have made this film one of the top-grossing documentaries of the year.

This insightful look at a man TIME Magazine recognized as one of the 100 Heroes and Icons of the 20th Century was made by two first-time filmmakers, Dan Carracino and Kevin Hanlon—neither of whom are members of Alcoholics Anonymous. How did a West Coast former computer chip distributor and an East Coast businessman become documentary film producers?

"I had wanted to make a documentary film for a long time," producer Dan Carracino recalled. "Kevin happened to be reading a book about the history of Alcoholics Anonymous. Both of us had witnessed first-hand the impact of alcoholism on family members and friends."

Kevin Hanlon agrees. "The whole history of A.A. is fascinating, but what really jumped out at us was Bill Wilson's personal story. Here's someone who almost died of his own addiction, found sobriety, and then dedicated the rest of his life trying to help others not die from the same thing. And he's a great example of someone who worked in relative obscurity most of his life but who has had an enormous impact on the lives of millions of other people."

Bill W. portrays both the timeless story of one person facing overwhelming odds for his own survival and, at the same time, a life that has particular relevance today. Production started eight years ago, as Carracino and Hanlon began researching archives across the U.S. to find film footage, photos, and audio recordings of Bill Wilson. The filmmakers also recorded interviews with historians and many A.A. members, some who knew and worked with Wilson. Their film follows Bill Wilson through his 17 years of devastating alcoholism, the events that led to his own sobriety, and the crucial years of A.A.'s founding and growth. With Bill as its driving force, A.A. grew from a handful of people to more than 2 million men and women worldwide. Millions of people across the globe credit him with saving their lives.

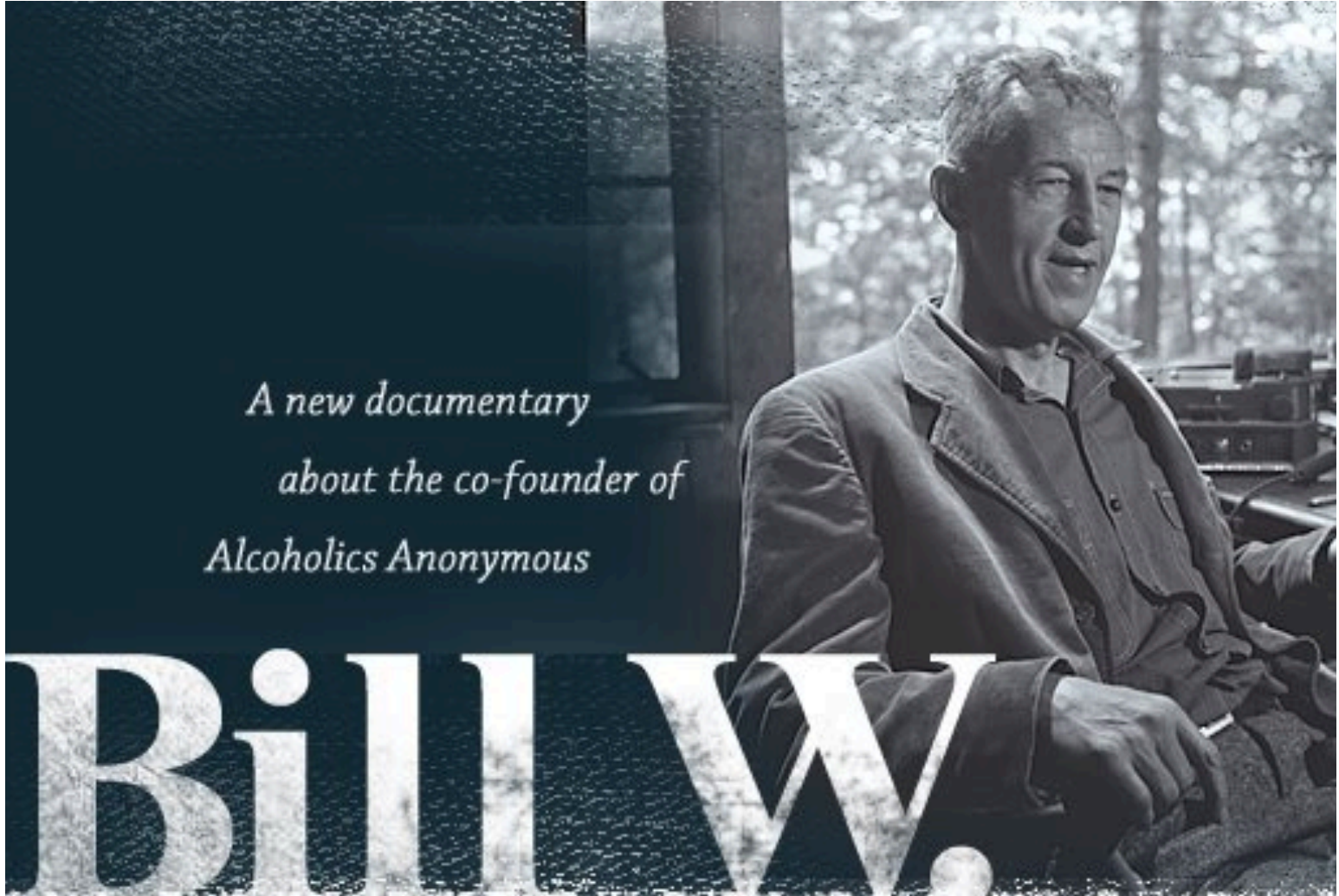
Bill W. on DVD is now available for sale at billw.com/store and on iTunes and Cable On Demand (complete list of distributors below*). *Bill W.* is a film by Page 124 Productions. For more information, visit page124.com, "Like" us on Facebook at [Bill W. Movie](https://www.facebook.com/BillW.Movie), follow us on Twitter [@BillWMovie](https://twitter.com/BillWMovie), view the trailer on [YouTube: The Bill W. Movie Channel](https://www.youtube.com/channel/UC...).

*Online streaming: iTunes, Amazon Instant Video, YouTube Rentals, Vudu, CinemaNow. Cable VOD channels: Time Warner Cable, Comcast, Cox, Charter, Verizon, Suddenlink, Frontier, Movies on Demand and Mediacom.

###

Media Contact

Alison Hill
CurrentPR for Page 124 Productions
714.444.9731 – office
714.287.2015 – cell
alison@currentpr.com
[@currentpr](https://twitter.com/currentpr)



*A new documentary
about the co-founder of
Alcoholics Anonymous*

Bill W.

a film by Kevin Hanlon and Dan Carracino



PRESS CONTACTS

PR

Alison Hill
Alison@currentpr.com
(T) 714.444.9731

More information available at:
www.BillW.com

PRODUCER

Dan Carracino
80 Fifth Ave Suite 1406
New York, NY 10011
(T) 212.2291358
Dan@Page124.com

SHORT SYNOPSIS

Bill W. tells the story of William G. Wilson, co-founder of Alcoholics Anonymous, a man included in TIME Magazine's *100 Persons of the 20th Century*. Interviews, recreations, and rare archival material reveal how Bill Wilson, a hopeless drunk near death from his alcoholism, found a way out of his own addiction and then forged a path for countless others to follow. With Bill as its driving force, A.A. grew from a handful of men to a worldwide fellowship of over 2 million men and women - a success that made him an icon within A.A., but also an alcoholic unable to be a member of the very society he had created. A reluctant hero, Bill Wilson lived a life of sacrifice and service, and left a legacy that continues every day, all around the world.

TECHNICAL INFO

103 minutes, Color/B&W, Stereo & Dolby Digital
Exhibition Format: BluRay, DCP, DVD, HDCAM SR
Production Format: DVCPro HD & 16mm Film
English, USA, 2011

CONTACTS

PR

Alison Hill
(T) 714.444.9731
Alison@currentpr.com

PRODUCER

Dan Carracino
80 Fifth Ave Suite 1406
New York, NY 10011
www.BillW.com
(T) 212.2291358
Dan@Page124.com

SYNOPSIS

In 1999, Bill Wilson was named one of TIME Magazine's *100 Heroes and Icons of the 20th Century* for his role as co-founder of Alcoholics Anonymous. But 65 years earlier, in 1934, he had faced almost certain death from his uncontrollable drinking. At the time, medicine viewed alcoholism as a symptom of deeper psychiatric issues, and alcoholics were treated with lobotomies, shock therapy, or imprisonment. Despite this, Bill Wilson found a way to sobriety, and then forged a path for countless others to follow. With Bill as its driving force, A.A. grew from a handful of men to a worldwide fellowship of over 2 million men and women. Thousands of people throughout the world now credit him with saving their lives - both alcoholics and members of dozens of other 12 Step recovery groups. Bill's leadership eventually made him an icon within A.A. - and a man unable to be a member of the very society he had created. Through interviews, recreations, and rare archival material, *Bill W.* traces Wilson's life through his 17 years of devastating alcoholism, the crucial years of A.A.'s founding and growth, his battle with depression, his experimentation with LSD, and his struggle with celebrity status in an anonymous society. A reluctant hero, Bill Wilson lived a life of sacrifice and service, and left a legacy of recovery that continues every day, all around the world.

Bill W. took eight years of full-time work to complete. The filmmakers conducted research in dozens of archives and private collections, and interviewed A.A. members and historians in the United States, Canada, and Europe.

Making a film about the founder of an anonymous society, especially one who died in 1971, presented many obstacles. Very few people who knew Bill W. were still alive at the time this production began. At first, it seemed as if there would be very little visual material available for use in a film. But research and a healthy dose of good fortune allowed the producers to unearth film footage and photographs - including some that had never been seen before - and some new material that had not been included in previous written biographies of Bill Wilson. As a result, *Bill W.* presents a new look at the co-founder of Alcoholics Anonymous.

DIRECTORS STATEMENT

KEVIN HANLON & DAN CARRACINO DIRECTOR / PRODUCER

Why a Film About an Anonymous Man?

Bill Wilson may be the most famous person that almost no one has ever heard of. Almost everyone has heard of Alcoholics Anonymous, of course, but Wilson himself is largely unknown because he helped create a fellowship based on anonymity - at first, mainly for the protection of its members. But over time, Bill Wilson became a firm believer in the spiritual value of anonymity, and he chose to do all he could to maintain his own anonymity while he was alive. From within that anonymity, he became one of the most influential people of the 20th Century, and the work that he did in creating Alcoholics Anonymous - with no notoriety or fame attached - continues to make itself known all around the world every day, changing people's lives in profound ways. Now, more than forty years after his death, it's time to take a look at the man who was the driving force behind Alcoholics Anonymous - and who gave so much of himself to help others.

ABOUT PAGE 124 PRODUCTIONS:

Page 124 Productions is a documentary production company with a distribution arm, based in New York City and owned by Dan Carracino and Kevin Hanlon. Page 124 Productions has just released its first film, the award-winning documentary, *BILL W*

DISCLOSURE ABOUT AA MEMBERSHIP:

The filmmakers are not members of Alcoholics Anonymous (A.A.). This film does not have any affiliation with or endorsement from A.A. Neither the film nor the filmmakers speak for A.A. or represent it in any way. The filmmakers are deeply committed to telling an accurate history of the life and work of Bill W. and the founding and history of A.A. This film is not intended to promote or to criticize A.A. in any way.

CHARACTERS & CREATIVE TEAM

INTERVIEWS:

Shep S.	Ernest Kurtz	Candace C.
Tom W.	Bill White	Dr. Abram Hoffer
Bill S.	Phil P.	Mitch K.
Tom I.	Gail L.	Mel B.
Sara N.	Merton Minter	Bob P.
Ruth O.	Norm E.	

RE-ENACTMENT CAST:

Bill Wilson	Blake J. Evans
Dr. Bob	Chris Gates
Hank Parkhurst	Dennis Lowell
Lois Wilson	Julia Schell
Ebby T.	Tim Intravia
Anne Smith	Leila Babson
Henrietta Seiberling	Lenore Pershing
Young Bill	Max Owens
Bill's grandfather	Ron Nagle
Martha Deane	Laura Kauffmann
Bill's Armistice Day friend	Andrew Langton
Kathleen Parkhurst	Francis Stallings
Ruth Hock	Rachel Lynn Jackson
Father Ed Dowling	Norman Shultz
Tom the Caretaker	Ed Moroney (Double Silvercup)
Nell	Kathleen Emmans
Waitress	Catherine Hogan
Men at 182 Clinton St.	Brendan McMahon
	David Caporale
	Martin McColgan
	Robert Shulman

CREATIVE TEAM:

Written by	Kevin Hanlon, Dan Carracino
Edited by	Patrick Gambuti, Jr.
Line Producer	Mike Fox
Post Production Supervisor	Mike Harrop
Co-Producer	Dahlia Kozlowsky
Associate Producers	Christopher Loughran
	Laura LaPerche

CREDITS (ABBREVIATED)

Music conducted by
Music

Gil Talmi
Performed by Yo-Yo Ma
Courtesy of Sony Masterworks
By arrangement with Sony Music Licensing

Additional Cinematography

Peter Nelson
Peter Hawkins
Jay Kuntz
David Malysheff
Council Bradshaw
Tim Snider
Scott Imler

First Assistant Editor
Assistant Editor
Supervising Sound Editor
Sound Mix
Sound Design
Photography Editor
Mutoscope Capture
Motion Graphics and Titles
Archival Photo Printing
Unit Production Manager

Kristen Swanbeck
Amy McGrath
Ed Campbell
Ed Campbell
Deborah Wallach
John Braxton Pollack
John Braxton Pollak
Nol Honig
Jim Megargee, MV Photo Labs
Kerry Taylor
Lauren Heanes
Gabrielle Smith
Alexander Friedman
Brandon Sumner
Peter Fernberger
Alan Mehlbrech
Bruce Hall
Randall Ehrmann
Anne Marie Dentici (no release?)
Laura LaPerche
Christopher Loughran
Dion Matthews
Edward Rodriguez
Sebastian Almeida
Michael Indursky
David Regan
Kris Enos
John Burke
Matt Klammer
Mo Rida

Production Coordinator

Jib Operator

Steadicam
First Assistant Director

2nd Assistant Director

First Assistant Camera
2nd Assistant Camera

Camera Assistants

Digital Intermediate
Supervising Colorist
Colorist
Digital Intermediate Producer
Legal Counsel

Archival Post Production Supervisor
Archival Research

Archival Coordinator
Research Assistant

Gaffer
Best Boy
Electric

Key Grip
Grips

Genny Operator
Production Designer
Art Director
Leadman
Lead Carpenter
Prop Master

Set Dresser

On Set Dresser
Art PA

Costume Designer
Wardrobe Assistants

Make-up artists

Gordan Yu
Harbor Film Company
Zak Tucker
Roman Hankewycz
Kellan Anderson
Frank Lunn Lunn & Associates
Kevin Hughes Tisdale & Nicholson, LLP
Ariana Garfinkel
Helen Weiss
Elissa Birke
Polly Pettit
Cailley Frank-Lehrer
Dahlia Kozlowsky
Ethan Weinstock
Biankah Bailey
James Usmanov
Holly Hosman
Jordan Bell
Daniel Choy Boyar
Boris Cifuentes
Filipp Penson
Roy Nowlin, Jr.
Thomas Chaves
Inyoung Choi
Abu Koroma
Adam Lordi
Eugene Malkin
Jeanelle Marie
Timothy Whidbee
David Huet
John Grace
Brandon Tonner-Connelly
Brian Urbina
Dan Byer
Katja Greeff
Jared Dancler
Lauren Heanes
Kenny Urbina
Brady Nields
Taylor Grant
Terese Wadden
Anne Kennedy
Polly Noble
Julia Sandy
Lillybeth Gonzalez
Joel Yapching

BIOS

KEVIN HANLON & DAN CARRACINO

Director/Producer

Kevin Hanlon, a New York City resident, and Dan Carracino, a California resident, are first-time filmmakers and life-long friends who had talked of making a film together since their days in high school. Both have seen first-hand the devastation of alcoholism, as well as the hope offered by Alcoholics Anonymous. After learning that no feature length documentary had ever been produced about the man who co-founded A.A. and authored its Twelve Steps, they decided to make *Bill W.*

GIL TALMI

Composer

Gil Talmi is a world-renowned, Emmy-nominated composer whose work focuses on socially conscious films. He has created music for a variety of award-winning films and TV programs, from productions for Warner Brothers, Paramount and Fox to pro bono collaborations with The International Rescue Committee and StoryCorps. Gil's compositions reflect a wide spectrum of influences: by combining his traditional orchestral background with eclectic world music sensibilities, he has created a signature sound that can be heard in film and television productions worldwide.

PATRICK GAMBUTI

Editor

Patrick Gambuti, Jr. is an editor and writer whose work has earned two Emmy awards. Over the past 25 years his films have explored a number of topics relating to social transformation. Whether it is through deeply committed environmentalists fighting the Japanese whaling fleet in *At the Edge of the World*; Arab soccer players using a game to transcend cultural bias in Israel in *After the Cup: Sons of Sakhnin United*; or prostitutes struggling to overcome their plight in *Hookers and Johns: Trick or Treat*, Patrick aims to touch the audience with his work so that the story and characters enrich the lives of his viewers as much as they have enriched his own.

RYO MURAKAMI

Director of Photography

Ryo Murakami is a bi-lingual cinematographer based in New York and Tokyo. His cinematic style marries the calm, composed qualities of still photography with the incidental nature of documentary filmmaking. His list of clients includes the United Nations, the Japanese Ministry of Environment, and many contemporary hip-hop artists. Ryo's work has appeared

on HBO and PBS, and in premiere film festivals such as the Berlin International Film Festival, Tribeca, and SXSW.

DAHLIA KOZLOWSKY

Co-Producer

Dahlia Kozlowsky is a New York-based documentary film producer. Over the past ten years she has worked on a wide range of projects as a producer and/or archival researcher. Her credits include *Run for Your Life: The True Story of Fred Lebow and the NYC Marathon*; *Le Cirque: A Table in Heaven*; *Saving Hubble*; *Boy I Am*; and *Tight Media's Sketch in the City - MF Gallery Episode*. Dahlia is a graduate of Brooklyn College's film program.

MIKE FOX

Line Producer

Born in Illinois and raised in Oklahoma, Mike Fox started his film career in 2006 after graduating with a degree in Film Production from Brooklyn College. In 2008, he produced his first feature film, *INSIDE A CHANGE*, which won Best Picture at the 2009 HBO International Latino Film Festival. Since *INSIDE A CHANGE*, Mike has produced other films, music videos, and commercials for clients such as Amex and Google. Currently he is producing a feature documentary on the wage disparity between men and women.